



358 North Street | Randolph, MA 02368 | 781-963-7200

October 3, 2011

Press Release: Randolph, Massachusetts

Extrusion Technology Inc. announces the renaming of the company to **CBT Technology Inc.** to better reflect our company's market, product, and customer needs. Per Reinhold Hesse, President and CEO, "Our goal is to align the company name with our overall market and sales focus which is to be *THE GLOBAL SOURCE* for front panels, enclosures, and ruggedized packaging -all technologies associated with mechanical solutions for circuit boards and electronics."

"Going forward our future depends on innovation - through new products, new capabilities, and new services. Growth will come through our commitment to addressing our customer's' needs for products and services through collaboration, understanding, and support - in other words - through Customer Intimacy." highlighted Reinhold Hesse.

"Moving beyond *extruded* technologies is a major step for us," , comments Laurie Burger, Chief Marketing Officer, " and embraces many of the new capabilities of the company. With the acquisition of Triple E and Purcell over the past 2 years - we have now positioned CBT Technology for growth as a full service global front panel and enclosure supplier."

CBT will strive to maintain Product Leadership with our innovation-focused "out of the box" mindset. Per Laurie Burger, "On the new product front - we are excited about the new VPX toolbox of ruggedized components for the military/aerospace industries, and the addition of IP rated and EMC enclosure solutions for a wide range of general electronics applications. New products are a cornerstone of the strategy for future growth."

CBT will continue to focus on innovative ways to leverage our newly expanded global manufacturing capabilities and design and applications engineering competencies. Our commitment is to demonstrate operational excellence via a passion for simplicity, FLOW, teamwork, and relentless continuous improvement .

The launch of the new CBT Technology name is an important step in our journey. For immediate details on how the company renaming impacts you - additional information is available at our web site at www.cbttechnology.com - or contact us at sales@cbttechnology.com .





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About CBT Technology Inc.

CBT Technology offers the XTech, Purcell, and Triple E brand products, featuring a broad array of front panel and enclosure solutions for ruggedized and commercial applications. With North American facilities in Massachusetts, California, and Asia-Pacific facilities in Shenzhen and Xiamen, China, CBT Technology offers customers custom and open architecture front panel solutions including VPX, CPCI, VME, AdvancedTCA, AMC, PCI, and MicroTCA as well as a range of aluminum enclosures, custom extrusions, and ruggedized card cages. The facility in Massachusetts is ITAR compliant to support our security /defense customers.

For more corporate information visit www.cbtechnology.com or contact us at 1-888-444-1644.

Laurie Burger
Chief Marketing Officer
CBT Technology Inc.

